**SAMPLE PRESS RELEASE**

Your Company Logo

**<Your Company> has been recognized on the**

**2024 Best Workplaces in <name of list>!**

**For Release:** [insert date]

<Your Company> is proud to announce that our organization has been named on the 2023 Best Workplaces in <name of list>.

<Your Company> received this honour after a thorough and independent analysis conducted by Great Place to Work®.

The list is based on direct feedback from employees of the hundreds of organizations that were surveyed by Great Place to Work®. To be eligible for this list, organizations must be Great Place to Work- Certified™ and have exceptionally high scores from employees on the Trust Index survey. <insert specific criteria if preferred>

[Insert a paragraph about your organization’s commitment to be a great workplace] OR [Insert a motivational quotation from your CEO/President.]

**About your company:** [Your Company Description]

**About Great Place to Work®:**

Great Place to Work is the global authority on high-trust, high-performance workplace cultures. A global research and consulting firm, Great Place to Work® provides the benchmarks and expertise needed to create, sustain, and recognize outstanding workplace cultures. In Canada, Great Place to Work® produces both industry and demographic specific Best Workplace™ lists, and represents the voices of 500,000 employees across industry. This is part of the world’s largest annual workplace study, recognizing the world's Best Workplaces in a series of national lists including those published by The Globe & Mail (Canada) and Fortune magazine (USA). Visit us at [www.greatplacetowork.ca](http://www.greatplacetowork.ca)

**Media contacts:**

[insert your company’s PR contact and coordinates]